

THE BROOKWOOD COMMUNITY

1752 FM 1489 Brookshire, TX 77423
281-375-2100 www.brookwoodcommunity.org

ANNUAL SUMMARY OF ORGANIZATIONAL ACTIVITIES

August 1, 2021 – July 31, 2022

MISSION: Through the Grace of God, The Brookwood Community provides an educational environment that creates meaningful work, builds a sense of belonging, and awakens genuine purpose in the lives of adults with disabilities.

VISION: To change the way the world thinks about adults with disabilities.

ACTIVITIES AND ACCOMPLISHMENTS:

Citizen Programs

- Brookwood provided residential, vocational, recreational, and social opportunities for 240 adults with physical, intellectual and development disabilities and awarded \$1,194,700 in financial assistance to 40% of our Citizens.
- Covid restrictions relaxed, allowing Citizens and staff to work together again, enjoy social activities, and worship together.
- Two new Citizen homes, Rosenthal and Tucker, were completed and are licensed. Following the severe impact that Winter Storm Uri had on the older homes, it was decided to use these two new homes as temporary residences for current Citizens while major renovations are made to the older homes. This will delay bringing new residential Citizens to the community but ensures that all Citizens have comfortable and safe living arrangements while the homes are being remodeled and for the future.
- The Mabee-Cain Handcrafts building renovation project is underway. This building will provide a place for fun, fitness and fellowship for Citizens and Community members, and includes a fine arts room, snack bar, game area, fitness room, and individual sensory pods to listen to music or relax.
- Citizens rode 6 or 12 miles for Bike to the Beach 2021 for Autism and disABILITIES Awareness, raising more than \$50K for Brookwood.
- Bloom Fitness began twice weekly yoga classes to enhance Brookwood's wellness programs.
- Brookwood's Woodlands and Richmond Day Program locations continue to grow and offer work opportunities for Citizens and retail opportunities for shoppers.

Outreach Programs

- Brookwood is part of the Mosaic Program at Baylor College of Medicine to assist with training students going into the medical professional to work with adults with disabilities.
- Brookwood hosted more than 400 student nurses, interns and clinicians at our Health and Dental Clinic as part of their educational rotations with Lonestar College, UH Victoria, Houston Baptist University School of Nursing, Baylor College of Medicine, and UT Health Science Center.
- Community Partners continue to play an important role in working with Citizens and staff to enhance community awareness and provide volunteers. Brookwood enjoys the cooperation of local garden clubs, Rotary groups, and churches.
- Brookwood's *Center for Learning* outreach program hosted two online learning programs for over 120 people. Smaller groups were provided on-campus immersion experiences to learn the Brookwood Way.

Enterprises

- Brookwood’s Gift and Garden Centers are open again with normal operating hours, and the Café is returning to full capacity. The Café attracted capacity crowds for multiple lunch & learn events and hosted the Rodeo Fashion show featuring Citizens and Houston Livestock and Rodeo staff.
- More than 40,000 people visited Brookwood on tours or as diners or shoppers at our Café and retail locations.
- Ceramics and Stone casting continue to be Brookwood’s main handcraft enterprises with over 20,000 items produced each year. Several new product lines include a new screen-printing studio that allows the Citizens to make beautiful greeting cards, woodworking, beaded jewelry and embroidery enterprises.
- Brookwood’s Horticulture Enterprise grew more than 200,000 plants including 50,000 poinsettias and was selected to be one of HEB’s Hometown Growers providing nearly 40,000 plants to stores in Austin, San Antonio and Waco.

FINANCIALS YEAR ENDING 7/31/22

REVENUE:

Educational program fees, net of financial assistance of \$1,194,700	\$6,636,156	
Enterprise Sales, Rentals/Catering	\$3,817,855	
Contributions and Special Events	\$4,034,962	
Other revenue	<u>\$ 361,893</u>	
Total revenue		\$16,045,567

EXPENSES:

Program Expense	\$13,150,086	
Management & General Expense	\$2,103,267	
Fundraising Expense	<u>\$696,344</u>	
Total Operating Expenses		\$15,949,697
Net Revenue/Reserves		<u>\$95,870</u>

2022 BOARD OF DIRECTORS:

Brad Tucker – Chair
Barbara W. Bellatti
Vita Goodell
Michael L. Hall
Kay Phillips House

Carol Linn
Peggy McGaughy
Jacob Robinson
E. C. “Bud” Simpson
John J. Scales

Vivian S. Shudde
Yvonne T. Streit
J. Scott Thompson
James Tomforde

SENIOR STAFF:

Vivian Shudde, Chief Executive Officer
Yvonne Streit, Founder and Executive Director Emeritus
Becah Butler, Chief Programs Officer
Jerry McGreer, Chief Financial Officer
Glenna Ferrell, Chief Human Resources Officer
William Rondon, Chief Operating Officer
Carol Thornburg, Chief Advancement Officer

The Brookwood Community, Inc. is tax-exempt, non-profit organization under IRS 501(c)3 Code. EIN: 74-1587672

THE BROOKWOOD COMMUNITY

Overview of Programs



Horticulture: Brookwood’s Horticulture Enterprise began with two greenhouses and a small tree farm and has now grown to 48 greenhouses with specialized environments for bedding plants, plant propagation, transplanting, and showroom/sales. Typically, more than 100 Citizens work in Horticulture and grow over 200,000 plants annually, including 50,000 of our signature poinsettias during the holiday season, 90% of which are pre-sold to 125 churches and over 25 businesses and organizations. Our plants are sold to the public and wholesale, and we are one of HEB’s local growers.

Handcrafts and Consumables: Our Handcrafts Enterprises began as a single room and now includes four large studios where Citizens produce 20,000 pieces annually of plaster cast, ceramic and garden statuary, greeting cards and consumable products. In addition, our shipping and packaging operation continues to grow to accommodate catalog and online sales.



Retail: Our Café and Gift and Garden Center serve approximately 30,000 people annually. The Café at Brookwood is open Monday to Saturday for lunch, provides jobs for Citizens, and serves hundreds of customers each week with a unique “white tablecloth” dining experience. Each year, 10,000 guests visit Brookwood’s flagship campus to tour or participate as volunteers.

Satellite Programs: We continue to expand our programs to serve more adults in the greater Houston area. In addition to the Citizens who live and work at our main campus in Brookshire, 20 adults and transitional students from Ft. Bend area high schools work at our day program located in the Gallery Furniture store on Grand Parkway in Richmond creating ceramics and wood-carved products, and a second satellite location opened in 2021 in the Woodlands which will provide work for 20 Citizens.



Scholarships: Brookwood believes no one should be turned away or asked to leave because of an inability to pay. In that spirit, many families receive financial assistance on a sliding fee scale from Brookwood. More than \$1 million in scholarship support is given each year and 40% of our Citizens receive financial assistance to subsidize residential and day program fees.