

THE BROOKWOOD COMMUNITY

1752 FM 1489 Brookshire, TX 77423
281-375-2100 www.brookwoodcommunity.org

ANNUAL SUMMARY OF ORGANIZATIONAL ACTIVITIES

August 1, 2020 – July 31, 2021

MISSION: Through the Grace of God, The Brookwood Community provides an educational environment that creates meaningful work, builds a sense of belonging, and awakens genuine purpose in the lives of adults with disabilities.

VISION: To change the way the world thinks about adults with disabilities.

ACTIVITIES AND ACCOMPLISHMENTS FOR THE YEAR ENDING July 31, 2021:

Citizen Programs

- Brookwood provided residential, vocational, recreational, and social opportunities for 240 adults with neurological and physical challenges and awarded \$1.245 million in financial assistance to 40% of our Citizens
- Construction of the two new residential homes nearly finished; licensing will be completed in 2022
- Brookwood's Medical team created plans to meet the ever-changing mandates regarding the care and safety of the Residential Citizens. Brookwood is considered a long-term assisted living facility, so the State required an onsite isolation unit to accommodate Citizens who may have Covid-19 to remain on campus. Only six Residential Citizens contracted Covid-19 and none were serious cases.
- Citizen Life team created work-from-home boxes for Citizens to continue to have purpose even though they could not be on campus and Citizens worked in small co-hort groups to provide appropriate social distancing
- Weekly Zoom calls kept Citizens and families connected with teachers and friends; and a new website "Brookwood Connects" for families and Citizens to connect virtually expanded virtual learning activities and resources to support the Brookwood Citizens in mind, body, and spirit whether they were at home with their families or on campus
- Daily themed emails featured Movement Monday with Citizen friendly workout videos with guest performers such as the Houston Symphony; Thursday Health Herald featuring at-home healthy recipes, Fun Friday emails filled with songs and coloring sheets to keep up with fine motor skills, and Sunday YouTube virtual worship services.

Outreach Programs

- Brookwood Grand Parkway location in Gallery Furniture suspended its partnership with Lamar Consolidated and Ft. Bend ISDs during Covid-19, but will resume to provide meaningful skills for transitional students in the Special Needs program in the future
- Brookwood is now part of the Mosaic Program at Baylor College of Medicine to assist with training for students going into the medical professional to work with adults with disabilities
- Brookwood hosted more than 400 student nurses, interns and clinicians at our Health and Dental Clinic as part of their educational rotations with Lonestar College, UH Victoria, Houston Baptist University School of Nursing, Baylor College of Medicine and UT Health Science Center.
- Brookwood's *Center for Learning* outreach program hosted 110 people during two virtual conferences.

Enterprises and Events

- Brookwood’s Gift and Garden Centers are open with normal operating hours, and the Café is returning to full capacity. No program staff was laid off or furloughed during the pandemic, but many were re-assigned to other areas, such as food preparation, residential activities, and supporting Horticulture Enterprise.
- Brookwood’s 2021 spring fundraising event was presented virtually and was very successful, raising over \$1.1 million.
- Winter Storm Uri in February 2021 caused significant damage at Brookwood. All the residential homes except the Inn sustained water damage from broken pipes. The Café had significant water damage from a broken fire suppression pipe. Generators went out in two greenhouses, resulting in a loss of 40,000 worth of plants. In the Streit Education and Enterprise Building, the electrical back-up battery system caught fire, which created smoke and toxic residue throughout the building. The building is currently closed until remediation is completed, so Citizens are working in alternate locations on campus.

AUDITED FINANCIAL STATEMENT YEAR ENDING 7/31/20

REVENUE:

Educational program fees, net of financial assistance of \$1,154,352	\$6,753,776	
Enterprise Sales, Rentals/Catering	\$3,501,798	
Contributions and Special Events	\$3,026,198	
Contributions with Donor restrictions	\$3,013,833	
Net investment return and Other	\$138,938	
Net investment return with Restrictions	\$67,209	
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Total revenue		\$16,501,752

EXPENSES:

Program Expenses	\$12,522,708	
Management & General Expense	\$1,891,703	
Fundraising Expense	\$663,866	
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Total Operating Expenses		\$15,078,277
Net Revenue		<hr/>
		\$1,423,475

2021 BOARD OF DIRECTORS:

Brad Tucker – Chair	Kay House	Yvonne T. Streit
Barbara W. Bellatti	Peggy McGaughey	J. Scott Thompson
Vita Goodell	John J. Scales	James Tomforde
Michael L. Hall	Vivian S. Shudde	

SENIOR STAFF:

Vivian Shudde, Chief Executive Officer
Yvonne Streit, Founder and Executive Director Emeritus
Becah Butler, Chief Learning Officer and Interim Chief Programs Officer
Glenna Ferrell, Chief Human Resources Officer
William Rondon, Chief Operating Officer
Carol Thornburg, Chief Advancement Officer

The Brookwood Community, Inc. is tax-exempt, non-profit organization under IRS 501(c)3 Code. EIN: 74-1587672

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Overview of Programs



Brookwood's Horticulture Enterprise began with two greenhouses and a small tree farm and has now grown to 48 greenhouses with specialized environments for bedding plants, plant propagation, transplanting, and showroom/sales. Typically, more than 100 Citizens work in Horticulture and grow over 150,000 plants annually, including 50,000 of our signature poinsettias during the holiday season, 90% of which are pre-sold to 125 churches and over 25 businesses and organizations. Our plants are sold to the public and wholesale.

Our Handcrafts Enterprises began as a single room and now includes four large studios where 100 Citizens produce 25,000 pieces annually of plaster cast, ceramic and cement garden statuary, greeting cards and consumable products. In addition, our shipping and packaging operation continues to grow to accommodate catalog and online sales.



Our Café and Gift and Garden Center, serve approximately 30,000 people annually. The Café at Brookwood is open Monday to Saturday for lunch, provides jobs for 50 Citizens, and serves hundreds of customers each week with a unique "gourmet" dining experience. An additional 10,000 guests visit Brookwood's flagship campus to tour or participate as volunteers.

We continue to expand our programs to serve more adults in the greater Houston area. In addition to the Citizens who live and work at our main campus in Brookshire, 20 adults and transitional students from Ft. Bend area high schools work at our day program located in the Gallery Furniture store on Grand Parkway in Richmond creating ceramics and wood-carved products. A third location opened in 2021 in partnership with the Woodlands United Methodist Church, and an additional 100 adults will join Brookwood over the next three years.



Brookwood believes no one should be turned away or asked to leave because of an inability to pay. In that spirit, many families receive financial assistance on a sliding fee scale from Brookwood. We award \$1.2 million in scholarship support each year and 35% of our Citizens receive financial assistance to subsidize residential and day program fees.

Impact and Achievements:

- Brookwood serves 240 adults with physical and neurological disabilities, including autism spectrum disorders; Down Syndrome; intellectual disabilities; developmental disabilities; traumatic brain injury; dual diagnosis; and/or aging care needs.
- Brookwood's main campus in Brookshire, Texas consists of eight group homes, five single-family staff homes, a 32-room residential inn, health and dental clinic, Worship Center, pool and gymnasium, an education and enterprise building, an activities and administration building, 48 greenhouses, Gift and Garden Center, and a Café. Two new residential homes each for 12 Citizens will open in 2021.
- Brookwood's 110 Residential Citizens and 104 Day Citizens work in one or more of our Enterprises: ceramics, stone casting, horticulture, finishing, woodcrafting, consumables, café or retail at our main campus. An additional 20 Citizens participate in our day program at the Grand Parkway location inside Gallery Furniture in Ft. Bend County and six work at our third location which opened in 2021 at The Woodlands United Methodist Church in Montgomery County.
- Horticulture is our largest enterprise, employing more than 100 Citizens. 50,000 poinsettias are grown annually and provides more than 50% of Horticulture's annual revenue.
- Brookwood's operating budget is funded by enterprise revenue, tuition/fees, and donations. Brookwood does not take government or United Way funding. The generosity of the community is very important to sustain our mission, expand our impact, and remain independent of government funding.
- Brookwood's Center for Learning serves as a resource for families and organizations seeking information and mentoring to establish and manage programs for adults with disabilities. The Center for Learning outreach program hosts conferences and actively shares "The Brookwood Way" concepts and techniques with hundreds of individuals and professional caregivers across the state, nation and around the world. More than 350 individuals and organizations representing more than 200,000 adults with disabilities have attended conferences since 2013.
- Brookwood typically hosts 400 student nurses and medical and dental interns annually at our J. S. Dunn Health and Dental Clinic as part of their educational rotations with Lonestar College, UH Victoria, Houston Baptist University School of Nursing, Baylor College of Medicine, UT Health Science Center.